



2010 POLO SEASON MEDIA

Advertising Rates

We offer both printed and electronic media exposure for corporate sponsors, businesses, and individuals that provide services. We produce both Spring Programs & Fall Magazine versions of printed media. This is passed out during feature matches on Thursdays or Fridays & Sundays to identify schedule of games plus the teams & players. We use these programs to highlight our Corporate Sponsors and feature our Magazine Advertisers. Our Fall edition is our hallmark glossy magazine that finds its way to businesses, hoteliers, polo members, and coffee tables WORLDWIDE. And, www.302polo.com continues to increase in popularity each month!

Spring Program (Artwork due April 9th)

Spring Program Series Available Only to corporate sponsors and Fall Magazine Advertisers committed by April 19th 2010:

Full Page	\$ 500
Half Page	\$ 250

Website (Annual Exposure)

Corp Sponsors	\$ Included
Web Logo Ad on Home Page	\$ 1,000
Web Link (no logo)	\$ 100

Fall Magazine Rates (Artwork due August 6th)

Program Center 2 page (color) SOLD	\$3,500
Inside Front Cover (color) SOLD	\$2,000
Inside Back Cover (color) SOLD	\$2,000
Back Cover (color) SOLD	\$2,500
Full Page Color	\$1,200
Full Page B/W	\$ 900
Half Page Color	\$ 600
Half Page B/W	\$ 400
Quarter Page Color	\$ 400
Quarter Page B/W	\$ 200
Business Card	\$ 100

www.302polo.com

Commit Early - Get the most for your \$\$ - Polo is played over the course of three (3) seasons:

- 🏇 *Spring is April 21st to June 6th*
- 🏇 *Summer is June 22nd to August 1st see schedule www.302polo.com/tournaments.htm*
- 🏇 *Fall is September 16th to November 14th*

Fall Magazine Advertising Copy is due by August 13, 2010. Please complete and see **Commitment Form** on the next page for instructions. All copy must be submitted in camera ready form, and in the appropriate format: color or black & white. **Spring Program Advertising Copy** is due April 9, 2010.

Direct all correspondence to:

302 Polo, Inc.
491 Burkelo Road
Wagener, SC 29164
(803) 642-8781 Fax

Main Contact: Barb Uskup (803) 643-4925

Sales Contacts: Susie Kneece (803) 646-3302

Graphics Contact: Rae Leigh Warner (803) 648-4225



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Commitment Form

ADVERTISER NAME	
CONTACT	
CONTACT PHONE	
COMPLETE BILLING ADDRESS	
GRAPHICS CONTACT	
GRAPHICS CONTACT PHONE	
AD SIZE	
COLOR OR B&W	
SPECIAL INSTRUCTIONS	
Office Use Only	
Entered in Database	
Billed & Payment Received	

INSTRUCTIONS

Mail Payments to:

302 POLO, LLC.
491 Burkelo Rd,
Wagener, SC 29164

Send Advertising Copy to:

INNOVATIVE SOLUTIONS Attn: Rae Leigh Warner
1643 Richland Avenue West
Aiken, SC 29801
(803) 648-4225
Email: rlinnosol@bellsouth.net

~ CAMERA READY ART ~